



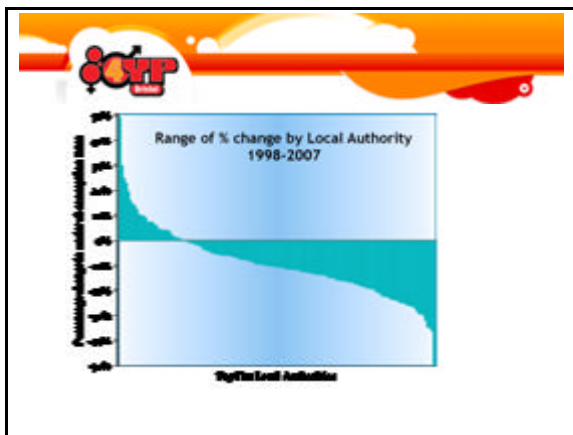
## Developing sexual health outreach services in Bristol schools

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### Under-18 conception rate in Bristol 2007

Data source: Teenage Pregnancy Unit

- No significant change since 1998 baseline
- 31% higher rate than England
- Over 1 in every 20 girls aged 15-17 years became pregnant (54.7 per 1,000 females aged 15-17)
- 357 pregnancies to young women under 18
- 43% of these conceptions led to an abortion



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- young people in Bristol were unaware of what support was available, and even if they knew about a service they were unsure what was exactly available
  - Unclear about accessing services under 16 if sex is illegal at that age
  - Embarrassment about asking questions or seeking advice about contraception and sexual health
  - 4YP Bristol was launched at the start of 2007 as a way of bringing together sexual health services for young people in Bristol
  - Consulted over 150 young people in 2 bursts (Asking if this would be useful & then designing the logo). We now have a 4YP Youth Team helping to develop the brand further



- 2006 to 2008 Bristol Neighbourhood Renewal Pilot Project.
- 2008 received mainstream funding from Bristol PCT.
- 24 services covering secondary schools, Pupil Referral Units, alternative education providers and 3 FE sites.



- Once a week, usually at lunchtime
- Staffed by Brook nurses, Brook youth workers and locality youth workers
- Offering a full range of contraception, including Depo, first time pill prescribing, EHC, Condoms STI testing and treatment, pregnancy testing and PAS referral.
- SRE



- Letter of Support from Director of Children's Services
- Inclusive V Targeted
- Met with Head Teacher or significant other
- Security in numbers
- Consistent messages of support



- Evaluated by UWE during 2007
- 1500 attendances per quarter.
- Successful in reaching boys and young men
- Successful in reaching young people before first sexual intercourse
- Successful in reaching harder to reach.




Total consultations in 2008 18,427

- 12,470 Female
- 5,957 male



#### Challenges

- Priority within the school i.e. room allocation
- Confidentiality
- Consistent support from local youth services
- Child protection procedures
- Reaching the most vulnerable
- Shortage of time
- Referral to other services



- 9 Young People's Clinics
- 90% Pharmacies offering free EHC to under 20s
- 21 GP Practices so far
- 60 + C-card scheme



### How the brand is used

Young People



Professionals



Parents – **NEW!**





### How the brand is used – The Digital World






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